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10-12-1992

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Recommended Citation

University Marketing and Communications, "10/12/1992 - Visiting Professor to Share Views on Changing Workforce" (1992). 1992. 724.

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92-325

October 12, 1992



FOR IMMEDIATE RELEASE:

VISITING PROFESSOR TO SHARE VIEWS ON CHANGING WORKFORCE

CHARLESTON, IL--Managing a diverse workforce will be the focus of a free, public lecture by a visiting associate professor of management at Eastern Illinois University Thursday, Oct. 15.

Mary Thibodeaux from the University of North Texas will discuss "Strategic Advantages of Managing Diversity" at 7 p.m. in Room 122 of Lumpkin Hall on the Eastern campus.

Thibodeaux serves on the Task Force on Multi-Cultural Diversity at the University of North Texas and has been a consultant to business and industry on a variety of cultural diversity issues. She has led workshops for the American Management Association which have focused on ways managers can recruit, retain and train a culturally diverse workforce.

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THIBODEAUX

Eastern's Department of Management and Marketing is sponsoring her lecture which is intended for anyone who seeks a better understanding of issues related to cultural diversity, according to department chair Aline Arnold.

Arnold said Thibodeaux will discuss ways managers, in particular, can bridge the gap between traditional management and today's multi-cultural management.

In addition to the public lecture, Thibodeaux will spend Thursday and Friday meeting with faculty from Eastern's Lumpkin College of Business and speaking to management and marketing classes and to officers of Eastern's Black Student Union, Hispanic Student Union and International Student Association.